





Obione Design was established in July 2011 with the sole purpose of regrouping art & design culture with social consciousness.

The inspiration for starting the company came from the various progressive art & design lifestyles apparent in our rich continent apart from the mainstream media's reports on our continent's progress in the arts & design field not being given the commercial, worldly exposure it deserves.

Rather, we are given the European's & American's viewpoint concerning these fields of expertise despite the progress our own people have been making on our soil for the past 20 years.

We saw that this major drawback hinders confidence within our people, disconnects local, independent & innovative businesses, cuts access to resources, disjoins local commerce & puts the European as the victor on all important matters concerning art & design in Afrika. To this day, we are continuing to witness the unique, vibrant, expressive work from all over Afrika from first-hand experiences through markets & day to day interactions but almost never through our media channels. We saw this as an opportunity to re-group, re-member & re-structure our local people & businesses so that we may keep commerce, exposure & services circulating within us.

To win the confidence our people deserve & give credit where it is due is what we are about. For it is our own people who inspire us to make a positive change within society.





Obi meaning "heart" from the Ibo speaking peoples of Nigeria, the company is about creating favourable relationships with clients, partners & everyday people. We aim towards our clients' satisfaction by solely designing according to their specifications.

As an open minded, idea orientated design consultancy, the variety of trends within graphic design, photography, animation & video around the world allow us to incorporate a broad approach towards projects.

This gives us an advantage to further innovate our services as we interact with

- The world of media on a regular basis.
- The wide variety of media platforms available
- Local & international businesses
- Government departments, initiatives & programmes
- Current affairs affecting the continent

Our mission is to improve the world of digital / traditional art and design by striving towards

- Functional simplicity
- Affordability
- Quality
- Convenience
- Innovation.



Our team is quality on service, focussed on the clients best interests to build strong ties and healthy work / design ethics. We pride ourselves in achieving client / designer satisfaction through our works. To let the works speak for themselves is the main current of flow in what we do and of course keeping our clients happy through our services.

Our Services

>Graphic Design

Logos | Letterheads | Business Cards | Folders
Promotional | Brochures | Editorial | Press | Products
Posters | Flyers | Sleeve Design | Package Design
Animation | T-shirts | Experimental

>Web Design

HTML5 Web Design | Website Redesign
Multimedia and Interactive Tools | Flash Web Design
Website Development | Content Management Systems (CMS)
Website Hosting

>Photography / Videography

Commercial | Industrial | Construction | Products
Corporate Events | Venue | Products | People | Experimental

>Hands On

Wooden Artwork | Designer Chairs
Badges | Stickers | Beads | Experimental

Our most noticeable clients

Nxatel Business Solutions | Joburg Lager | Thibru Still Water
CFB Consultants | Dontache Media | Ububele Events
Yolo Yognate | Thibru Still Wine | Soulnaucic DJ
Akasia Resourceful Transactions | Fashion Designers SA
Only Recruitment | Kasi Fashion Week | Wet Mobile Bars & Mixologists | Travel Health Clinic | Final Cue
Pabi's Emporium | Visual Literacy 012 | 2 Learn Creche
Bongani Web Solutions | Nexus Africa | Cross Projects
Mothomong Trading Enterprise | Ripitech Consulting & Projects
Urban Touch Recordings



OFFICIAL ONLINE MAGAZINE
latest products, information tips, updates & more



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